2014 G20 Brisbane Declaration: 25 by 2025!

In order to establish the W20 during Turkey’s G20 Presidency:

- Lobby with Ministry of Foreign Affairs, Ministry of Family and Social Policies, Turkish Sherpa, Women Parliamentarians for the establishment of W20 during G20 Turkey Presidency in 2015

- Lobby with the Foreign Missions in Turkey, e.g. Workshop on 25 by 2025 in collaboration with the Australian Embassy in Ankara

- Lobby with International Organizations, UN Women, IFC, etc
Timeline

- Official Letter about establishment 16 May 2015
- W20 Kickoff 6 September 2015
- G20 Summit 14 - 15 November 2015
- W20 Summit 15-16 October 2015
ULTIMATE AIM was to have applicable and measurable policy recommendations for all G20 countries that would be recognized by the G20 Leaders

- Getting the consensus of delegates from 20 countries on the policy paper,
- Collaborating with national and international communities, opinion leaders, NGO’s and international organizations,
- Collaborating with other G20 engagement groups,
- Communication for the recognition of W20 both internally and externally.
May 2015 – October 2015

- National Working Group, Secretariat, Focal Point hired
- Consultation with international organizations (UN Women, ILO, OECD, etc)
- Priority paper drafted
- National and International Survey on priority areas – 1000 participants
- National Consultation Meetings
- Follow up the selection of W20 country Delegates closely with their Embassies in Turkey, database
- Troika and International Consultation Calls
- Communications, press releases, press meeting, website www.w20turkey.org and social media accounts
Cooperation with other engagement groups

**C20:** Member steering committee, active in Gender Working group, achieved to include 2 of W20 policy recommendations to C20 Final communiqué

**B20:** Joint event at G20!

**L20:** Speaker at L20 Summit

**Y20:** Speech at Y20 Summit

**G20:** W20 Panel during G20, press meeting, joint declaration with other engagement groups!
FINANCIAL STRUCTURE

- W20 Kickoff and Summit supported by Turkish Government
- Financial support needed for administrative costs, secretariat, communications and other overheads
- KAGIDER’s main private sector partners Vodafone Turkey, Garanti Bank, EY and GE gave financial support
Support Women Owned Enterprises and innovations:

Public & private procurement:
- As the W20 Turkey Presidency we hosted the global flagship event on women & trade with ITC in Turkey in cooperation with the Ministry of Economy
- Women entrepreneurs in official trade missions
- Legislation on initiative for women vendors in public procurement
- Portal and data of women vendors

Access to Finance:
- Treasury working on National Fund for WBOs
- Credit Guarantee Fund partnership on KAGIDER Compass
Labor Force participation - developing/improving infrastructural mechanism for social care.

- Child care model in Turkey
- Minister of Family and Social Policies cooperating with KAGIDER
- Ministry resources on the development of the initiative
- With the model we expect 1.4 million more women in labor force

- Also, working on a campaign on «milking and nursing rooms» at public and private companies
Policy Recommendations & Outcomes - 3

• Focus on digital economy and STEM training

✓ Women Technology Leaders Contest with Microsoft
✓ Young women and Cyber Security Training program in collaboration with Ministry of Family and Social Policies
✓ Digigirlz
To Conclude!

1. Implementation
2. Continuity and Sustainability
3. Measuring and Monitoring
Thank you...